

# ★ IndieReader

The essential consumer guide to self-published books and the people who write them.

## Weekly/Monthly Opps

The screenshot shows the IndieReader website homepage with several advertising spots highlighted in red boxes. The spots are:

- Top Position (All Pages):** 710px x 70px. Located at the top of the main content area.
- Mid Position (Homepage and Categories):** 710px x 70px. Located below the top position spot.
- Lower Position (All Pages):** 710px x 70px. Located at the bottom of the main content area.
- Sidebar Position 1:** 200px x 200px. Located in the right sidebar.
- Sidebar Position 2:** 200px x 200px. Located in the right sidebar.
- Sidebar Position 3:** 200px x 200px. Located in the right sidebar.
- Sidebar Position 4:** 200px x 200px. Located in the right sidebar.

The website content includes sections for 'Indie Bestsellers', 'Small Batch Books', 'Latest Reviews', and 'Daily Sponsor'. The 'Daily Sponsor' section features 'The Curse of Akbar' by Troy Bond.

**Three banners**  
(710px by 70px)

- **Top position** (shows on all pages)  
\$200/week or \$750/month

- **Mid position** (shows on homepage only)  
\$150/week or \$575/month

- **Lower position** (shows on all pages)  
\$150/week or \$575/month

**Sidebar ads**  
(200px by 200px, show on all pages)

- **1st position**  
\$150/week or \$575/month

- **2nd position**  
\$125/week or \$475/month

- **3rd position**  
\$100/week or \$375/month

**Daily Sponsor**  
Cost = \$40/day  
Friday – Sunday Special = \$100 (save \$20!)

Please submit your ad to [amy@indiereader.com](mailto:amy@indiereader.com). Include a link and a **RGB** image in either **.jpg** or **.gif** format, saved at **72 dpi**. Please also note that our maximum size is **50 kb**.

If you'd like us to create an ad for you, we'd be happy to do so for an additional fee of \$50.

**If you are interested in an advertising opp with IndieReader, please email me at [amy@indiereader.com](mailto:amy@indiereader.com) for questions and availability.**