★ IndieReader

The essential consumer guide to self-published books and the people who write them.

Weekly/Monthly Opps

Three banners
(710px by 70px)

- Top position (shows on all pages)
$200/week or $750/month

- Mid position (shows on homepage only)
$150/week or $575/month

- Lower position (shows on all pages)
$150/week or $575/month

Sidebar ads
(200px by 200px, show on all pages)

- 1st position
$150/week or $575/month

- 2nd position
$125/week or $475/month

- 3rd position
$100/week or $375/month

Daily Sponsor
Cost = $40/day
Friday – Sunday Special = $100 (save $20!)

Please submit you ad to amy@indiereader.com. Include a link and a **RGB** image in either **.jpg** or **.gif** format, saved at **72 dpi**. Please also note that our maximum size is **50 kb**.

If you'd like us to create an ad for you, we'd be happy to do so for an additional fee of $50.

If you are interested in an advertising opp with IndieReader, please email me at amy@indiereader.com for questions and availability.